Public Relations is a crucial part of our primary purpose "to carry the message to the addict who still suffers" because it let's prospective members and those who seek to help them know who we are and where to find us



Prospective members hear about us through:

- Public service announcements (local cable TV)
- Posters (pharmacies, doctors offices etc)
 H& I panel presentations in Detox
- PI presentations in community (schools, colleges, etc)
 - Literature available in public places (local libraries)



We're here to serve and to help you serve!

There is no clean time requirement to be a member of
Public Relations Committee – come and observe at one of our
upcoming meetings!

Under the Public Relations Umbrella are the following subcommittees/workgroups:

- ☐ Hospitals & Institutions
- ☐ Public Information
- ☐ Central Nova Area Phoneline
- ☐ Outreach
- ☐ Cell Phone /Helpline
- Poster Campaigns

If you'd like more information please contact us by emailing:

<u>prchaircnana@gmail.com</u> <u>prsecretarycnana@gmail.com</u>